

Important Customer Information For:

John Smith
650 Missouri Avenue
Jeffersonville, IN 47520

**Time is Limited to
Protect Your Product**

Dear John,

You may have missed our previous offer for LG Premium Care¹ so we're reaching out again to ensure you have the opportunity to protect your <Prod1_MarketingDesc>. The manufacturer's warranty on your LG Refrigerator expired on July 01, 2019. Avoid unnecessary, unwelcomed expenses by purchasing an LG Premium Care, an extended service plan that covers the parts and labor on your Refrigerator in the event of a covered incident.

LG Premium Care Benefits:

- Nationwide Service Network
- 100% Parts and Labor for Covered Repairs
- No Service Fee
- Food Loss Protection

Cost of a Plan is Typically Less Than One Repair²

Product	Sample Covered Incidents	Average Cost for One Repair Without a Plan
Washer	Not Spinning	\$200
Dryer	Extensive Drying Time	\$175
Refrigerator	Cooling Failure	\$250

Planning now will save you time and money in the years to come. Act before December 28, 2019³ to take advantage of this offer!

Sincerely,

Maria Perez
LG Premium Care Team

IT'S EASY TO PURCHASE USING:

Invitation Number: **1499999874** | Authorization Code: **135384682** | Product Number: **LFDS22520S** | Model: **LG Refrigerator**

Visit Online
lg.yourserviceplan.com

Call 1.866.618.5775
Monday to Friday: 9 am - 6pm EST

Complete and Mail
the form below

This coverage has a thirty (30) day wait period from your contract purchase date.

1 LG Premium Care plans are offered, sold, and issued by Service Net Warranty, LLC, PO Box 928, Jeffersonville, IN 47131. Limitations and exclusions apply, please see reverse side for terms and conditions. LG is not affiliated with Service Net Warranty LLC, or any of their affiliates.

2 Actual incidents and repair costs may vary.

3 Payment must be received by offer end date.

Please disregard if you've already made payment. Allow 6-8 weeks to receive your contract.

<SolicitationDate_Marketing Campaign ID>

ACCEPTANCE FORM

Invitation Number: <InvitationNumber>

Offer Expires: <SolicitationExpDateMMDDYYYY>

Model Number:<Prod1_ModelNumber> <Marketing Campaign ID_XXXX>

STEP 1: Select a Plan

Term	3 Year	1 Year
Price	\$XX.XX	\$XX.XX
Savings	\$XX.XX	\$XX.XX
Tax	\$XX.XX	\$XX.XX
SELECT ONE		
Full Pay	<input type="checkbox"/> \$XX.XX	<input type="checkbox"/> \$XX.XX
OR		
Installment Options*	<input type="checkbox"/> X payments \$XX.XX	<input type="checkbox"/> X payments \$XX.XX

* Checks and money orders are not eligible for installment plans.

STEP 2: Select a Payment Method

Charge my Credit Card You will be billed automatically until contract is paid in full
 VISA® MasterCard® American Express® Discover®

_____/_____
 Card Number Exp. Date (MM/YY)

Signature : _____

Checks are ONLY accepted if paying in full.

Full payment of \$_____, payable to: **LG Premium Care plans** is enclosed.

<First Name> <Last Name>
 <Address>
 <City>, <State> <Zip>